



FRIDAY, MAY 3d, 1912

AND CONTINUES



THIS is just the midst of Spring. Summer has not yet begun, but we have such an elegant large stock of all the new Spring and Summer goods that we want everyone in the whole country around to come in and see this elegant stock and get your summer supply early, and to make it doubly worth your while we are going to give a Big, Rousing May Sale right at the beginning of warm weather; the greatest Bargain Giving Sale on record, values that no one can afford to miss.

The continued cold and wet weather has so retarded our spring that, notwithstanding our sales are way ahead of same time last year, we bought heavy and our stock is full in every department and this will be your opportunity to save many dollars. You cannot duplicate these great values anywhere:

Ready-to-Wear Department.

Here is the place you get your money's worth at all times, but during this sale we are going to give you some of the greatest values you ever saw, some that will be eyeopeners.

One lot Ladie's Shirt Waists, about 250, some slightly soiled, a good variety of styles and sizes. Regular \$1.00 values, while they

59 Cents

One lot Ladie's Waists, fine sheer Lawn and Lingerie, elegantly trimmed; a great variety of styles, values up to \$2.00 at

os Cents

Lingerie Dress ooc

Think of it, a Lingerie, Dress, Lace trimmed at this price. No one would make it up for the price, to say nothing about the material, See it and you will be surprised at such value.

One lot Wash Skirts 80c.

No Skirt is better made than these. Every seam felled and all lines are perfect. White and fancy checks, worth \$1.00 to \$1.50. A few Fancy Wash Skirts, mostly strip-

ed material, worth \$1.00 at-

74 cents Big line House Dresses worth \$1.00 and

80c and 05c.

Linen Color Auto Coat, made of linene, are exceptional value at

\$1.95.

Pure Linen Auto Coat \$2.49.

Others up to \$7.50. Muslin Underwear at Great Sacrifice.

One lot various styles and qualities, some slightly soiled and odds and ends, will be closed out at

1/4 to 1/3 off Price.

Muslins way Under Value

This may be your last chance to buy at such low prices. All cotton goods are going up, and we cannot buy them today at this price.

36-inch Brown Sea Island, regular 7c goods at

5 cents. 40-inch Sea Island, worth 8c, at 6 cents.

36-inch Bleached Muslin, a good 74c value at 5 cents.

Hill, Fruit or Lonsdale Bleaching 12 yards

For \$1.00. Berkley Coronet Cambric, as soft and fine as

10 cents.

Lonsdale or Berkley No. 60 Cambric at 12 1/2 cents.

Nainsook,

Berkl	ey No.	100 Camb	ric	Ģ	ç	٠	q	¥	v)	ā	2
76-inc	ch Fine	Brown Sh	eeting		ű				0	6	2
84-inc											× 1
9-4 M	ohawk	Brown Sh	eeting.	,		+	(0	,	(6)		10
9-4	9.9	Bleached	144	Ċ,	,	2		28.	œ	ě,	383
10-4	9.6	Bleached	4.6	,			,	,	ļ.	,	

Sheets, Pillow Cases, Bed Spreads, Towels, Etc.

42x36 Good Pillow Cases	10c
42z36 Mohawk Pillow Cases	14c
72x90 Bleached Sheets, seamed	39c
81x90 Seamless bleached sheets	42c
81x90 Mohawk sheets	64c
90x90 Mohawk sheets	74c
Turkish Towels 15c value	10c
Large Huck Towels 15c values	10c
A good spread, ordinarily a \$1 value.	69c
Large spreads, a good \$1 value at	79c
Extra heavy spreads \$1.50 value at	\$1,15
Heavy spreads, elegant pattern, none	F-20/100
better at \$2.00. This sale at	\$1.39

Table Linen,	Napkins, E	tc.
Some big values 60-inch white Table 62-inch mercerized,	Linen. This sale	20c 39c
70-inch fine Linen an Damask, 75c va	nd mercerized table lue at	49c
72-inch all Linen Ta	ble Damask \$1 val.	84c

Laces and Embroideries

at prices way under value, some at just one-half.

One lot Torchon and Val. Laces and Embroidery, 5 to 8c value, at

3 cents per yard

One lot Vals. Torchons and Cluney Laces and Embroidery edges and insertions, 10c values at

5 cents

One lot heavy Linene and Cluney Laces, Lace Bandings, wide Embroidery edges and insertions, 15 to 20c values, at

10 cents

Fine Corset Cover Embroidery, 27 inch Swiss Flouncings, 17 inch All-over Embroideries, wide Embroidery Bandings, Heavy Linen Clunies, etc., well worth 35 to 50c

25 cents

Lawns, Ginghams, Wash Goods, Etc.

You will not find such value anywhere. 27 inch sheer white lawn 7c -value this sale

5 cents.

Fancy lawns elegant quality 10 yards for

45 cents.

All fancy calicoes this sale

5 cents.

Apron check gingham, compare this with anyone's 7 or 8c quality, this sale 5 cents.

One lot about 1,500 yards fancy dress ging-

ham a variety of styles 10 and 12 values

this sale 8 cents. One lot Hydegrade and iron clad Galatea 15

and 18c values this sale

to cents. One lot fancy Flaxons and plain colors 18 to

25c values this sale at 121/2 cents

Many other big values in this Department that will be worth your attention,

Big Shoe Values

We are going to give you some shoe bargains that will be worth while. In the large shoe business we do there are always odds and short lots of various styles from one to five or six pairs of a style, and we are going to put these out and clean them up at a TREMENDOUS SACRIFICE.

One lot Pumps and Straps and Ties in gunmetal and patent leather, values up to \$3.50, while they last at

\$1.00.

One lot Ties, Pumps, etc., in patent, kid and tans, Queen Quality, Zeigler, and Sororosis makes, \$3 to \$3.50 values at

\$2.40

One lot Colonial Pumps, tan and patent leather, \$3 and \$3.50 values at \$2.60

One lot natural (light tan) Nubucks and Brown Satin Pumps, some of this season's best, \$4 and \$5 values at

\$2.08

One lot Children's Slippers, patent, kids, etc., size 5 to 8, \$1.25 value at 980 Size 8 to 2, \$1.50 to \$2 value at . \$1.24

Don't fail to take advantage of this wonderful Bargain giving sale.

SPECIAL.

One lot curtain scrim in cream and white, with beautiful floral borders the newest, special this sate

10 cents

All parasols at 25 percent discount during this sale A heautiful lot to select from .

Some Notions at One-Half Pearl Buttons 5c value..... White Envelopes regular size 5c value... Handkerchiefs 5c value.....

Stewarts Safety Pins 10c value Cosmo Buttermilk Soap 10c value..... 50 Ladies Pure white Ribbed Vest..... 50 Coats Thread per doz...... 506

You cannot duplicate these great values anywhere.

Earnest

218 to 224 Lemon Street.

PALATKA, FLORIDA.